

Indeck Energy: Dealer Loyalty Goes Beyond Stores

LADYSMITH, WI – (October 14, 2011) – Indeck Ladysmith, LLC, the manufacturer of Indeck Energy Premium Wood Pellets, prides itself on creating outstanding relationships with the dealers that sell its product. After only two years of business, the company has established a network of over 250 dealers.

Dale Biertzer, owner of Northwoods Flooring and Home Center located in Park Falls, Wis. is one of those dealers.

“I have been with Indeck Energy since the beginning,” said Biertzer. “Their pricing, service and commitment to quality have placed them above any other manufacturer. Now, I only sell Indeck Energy pellets. They have always taken care of me.”

Indeck Energy’s dedication to its distributors begins with the company’s belief in providing a consistent, high quality home heating fuel.

“Indeck Energy Premium Wood Pellets are manufactured from natural, locally grown and sustainably harvested hardwood, along with a quality blend of sawmill and forest residuals,” said Darren Winchester, Quality Manger, Indeck Ladysmith BioFuel Center. “The majority of Indeck Energy’s feedstock is debarked and chipped on-site to ensure the cleanest possible raw material for wood pellet production.”

Manufactured from the highest quality raw material, Indeck Energy Premium Wood Pellets are tested for quality both on-site and through a third-party testing firm, Twin Ports Testing, located in Superior, Wisconsin.

“We routinely sample our pellets each day for quality,” said Winchester. “We also monitor our production process in real time, 24 hours a day, during production.”

Dale Biertzer’s success as a retailer of Indeck Energy is like many others across the Midwest. However, his positive experience with the product has led him to take an extra step and heat both his store and his home with Indeck Energy Premium Wood Pellets.

“I’ve never had a customer complaint,” Biertzer said. “For me, that means the product is good enough for my business and home. I couldn’t be happier.”

To learn more about Indeck Energy Premium Wood Pellets for residential or commercial use, please visit www.IndeckPellets.com.

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The Indeck Ladysmith BioFuel Center is owned by Indeck Ladysmith, LLC, a subsidiary of Indeck Energy Services, Inc. Indeck Energy Services is a privately held developer, owner and operator of renewable and conventional energy projects. As one of the few remaining privately held independent energy producers, it has grown into a full-service energy company that offers biofuel production and electrical generation facilities. The company was established in 1985 and is headquartered in Buffalo Grove, IL.